

union

BUILT FOR BARS, NOT CHECKOUT COUNTERS

Never Lose a Merchant Again. Purpose built functionality you can rely on.

union

clover

INDUSTRY FIT → One size, doesn't fit all	✓ Hospitality Native	✗ Retail-first
MOBILE ORDERING & PAYMENTS → More tips, faster turns, happier guests.	✓ Included	✗ Not supported
HARDWARE → Familiar, sleek, and easier to replace.	✓ iOS handhelds, tap-to-pay	✗ Bulky proprietary Android
OFFLINE MODE → No crashes during Saturday night rush.	✓ Works during outages	✗ Frequent downtimes
PRICING → A la carte, no creep over time.	✓ Starts at \$89/m \$1647 per station Add on what you need	✗ \$0-\$84.95/mo +\$199-\$1,799/device +add-on fees
SUPPORT → Talk to someone who's worked a bar shift.	✓ 24/7 US hospitality-trained	✗ Unreliable, often outsourced
INTEGRATIONS → Out-of-the-box means faster time to value.	✓ 7shifts, Tiphaus, Craftable and more	✗ App Market, extra cost
INSTALLATION + SETUP → We ship. you install. No headaches.	✓ No activation or installation fees for <2 terminal deals	✗ Requires Reseller
CONTRACT TERMS → No "surprise" renewal calls to you at 10pm.	✓ Transparent	✗ Hidden terms and renewals

Visit: Union.VCCP.biz





WHY BAR OWNERS DITCH CLOVER

“Crashes every
1–2 weeks. No refund. —
Reddit”

“Billing is impossible
to understand. —
Trustpilot”

“Locked into a contract
I never agreed to. —
Software Advice”

OBJECTIONS & REBUTTALS

“Clover is cheaper.”

Union starts at \$89/m — build what you need. no app charges, no lease traps.

“Clover looks more professional.”

Union runs on Apple hardware — modern, fast, and built for tomorrow not yesterday.

“Clover has 24/7 support too.”

Union’s support team is not only US based but they are staffed by real hospitality pros.

OPENING/CLOSING LINES

“Clover may work for retail, but in a bar or restaurant you need tools that work for hospitality — Union now delivers the POS functionality the nation’s busiest locations rely on, to all locations regardless of business size.”

“Let me show how a purpose built system for hospitality operations like yours, can game-change your operations. Reliability, Speed, Features + Guests Ordering — all backed by transparent pricing and US Based Support.”



Visit: Union.VCCP.biz

